

Important notice

For users of the Postal Address File (PAF)

This notice is to let you know about a change to the pricing model for the supply of the PAF. Below is some information about the PAF, the key reason for the change and some relevant dates of when the change will apply.

The Postal Address File

The Postal Address File (PAF) is Australia Post's core, commercial address reference dataset. It is the address reference source of choice for Australian businesses and provides a complete and up-to-date list of addresses to support various business needs. The PAF was first released in 1998 through the Address Matching Approval System (AMAS) Program - to facilitate bulk mailers with applying a barcode to their mail items in order to access the Presort Letters Service. The AMAS Program is a quality assurance program, run by Australia Post to ensure the solutions developed by resellers, meet the standards set by Australia Post.

The PAF also provides other benefits to users, such as:

- enabling the efficient and accurate capture of addresses through rapid addressing software
- providing a mechanism to uniquely identify different representations of the same address
- providing the ability to store the correct and standardised version of an address
- providing a mechanism to link different address datasets and append additional attributes.

The PAF is one of the most comprehensive address reference files in Australia and contains all addresses that Australia Post recognises through its postal delivery network. These include addresses that physically receive mail and addresses that may be outside the delivery network (or are yet to have a building with occupants). The PAF consists of street addresses such as houses, units, multi-level buildings and shopping centres. It also contains postal type addresses such as PO Boxes, Locked Bags, Road-side Mail Boxes and so on. Every address in the PAF has a unique identifier, known as the DPID (Delivery Point Identifier).

Change to the pricing model

The pricing for the PAF (for AMAS Solution Providers), will change from the existing fixed licence fee model to a user pay model. Please see fee schedule below for charges that will apply to end users.

Reason for the change

The PAF was originally developed to support mail efficiencies and provide a mechanism for bulk mailers to access the Presort Letters Service. It has become recognised as one of the most comprehensive address reference sources in Australia and thereby used for extended purposes. There is a growing demand by businesses for better quality and depth of data to meet growing business needs. The way consumers and businesses are communicating is evolving in an increasing electronic world. Australia Post needs to make changes in order to be able to continue supply of the PAF and reinvest into the quality and breadth of the data provided.

How the change will the impact End Users

A fee is payable upon sale of solutions from AMAS Suppliers to their customers – this fee will be payable to Australia Post. In most cases, there will be some changes to pricing with the solution from the AMAS Solution Provider. The Solution Providers make use of the PAF within their solutions as well as providing other capability that is of benefit to End Users. There will be no additional charges for the use of the PAF to apply barcodes to mail, other than the initial fee for the purchase of the AMAS software.

When the change will take affect

For all new agreements beginning from 1 January 2014.

For existing annual agreements, the new pricing model will not apply until the annual renewal date of the agreement. For example with an agreement signed or purchase made on 21 September 2013 the new pricing model will apply from 21 September 2014.

In the case of multi-year agreements (that have renewal dates beyond 2014), the change will apply from the annual anniversary date in 2014. For example with a three year agreement signed on 15 August 2012 the new pricing model will apply from 15 August 2014.

Fee schedule

The following sets out the relevant fees payable. The fees vary depending on the solution each end user purchases. Caps have been set for each type of use for unlimited use within a company.

Address validation software annual fees (capped at \$23,400 per annum)

Transaction fees (capped at \$23,400 per annum)

Number of transactions	Fee per transaction
1 to 50,000	\$0.0050
50,001 to 250,000	\$0.0040
250,001 to 1,000,000	\$0.0030
1,000,001 to 5,000,000	\$0.0024
5,000,001 to 10,000,000	\$0.0021
10,000,001+	N / A

User fees (capped at \$8,400 per annum)

Number of users	Fee per user
1 to 5	\$30
6 to 25	\$25
26 to 100	\$20
101 to 250	\$15
251 to 500	\$10
501 to 800	\$5
801+	N / A

Server fee (capped at \$10,000 per customer per annum)

Number of servers	Fee per server
1 to 4	\$2,500
5+	N / A

Bureau annual service fees (capped at \$15,000 per annum)

Number of records	Fee per record
1 to 250,000	\$0.0030
250,001 to 1,000,000	\$0.0023
1,000,001 to 5,000,000	\$0.0019
5,000,001 to 9,925,000	\$0.0010
9,925,001+	N / A